

## **Sport and Society**

### **Global sporting events - The Modern Olympic Games**

One of the topics covered within this element of the course looks at the Modern Olympic Games; including how the Games have been used in the past for political exploitation.

**Task 1** – Choose 2 of the examples below and explain in your own words how those games were used as a political platform.

- Berlin 1936 - Third Reich Ideology
- Mexico City 1968 - 'Black Power' demonstration →
- Munich 1972 - Palestinian terrorism
- Moscow 1980 - boycott lead by USA
- Los Angeles 1984 – boycott by Soviet Union



### **Hosting Global Sporting Events**

There are both positive and negative impacts on the host country when hosting a global sporting event (such as the Olympic Games or FIFA World Cup)

**Task 2** – Research and explain the positive and negative impacts that there have been, as a result of the London hosting the Olympic Games in 2012.

It may help if you think about the following headings when carrying out your research:

- Sporting
- Social
- Economic
- Political

### **Example - The Olympic Park site before and after development for London 2012**



Before the Olympics, the 'fridge mountain' was one of Stratford's most well-known eye sores. It was believed to be the biggest collection of discarded white goods in Europe! After a huge clean-up of the area it was replaced by the Olympic Stadium.

Make sure that your work is well presented, that information is put in your own words, and where appropriate please provide specific examples, rather than speaking generally about the impacts.

If you have any questions please contact Mr Scully on

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