

Lower Sixth Induction Work

Business Studies A Level Summer Work

Welcome to the course! We hope you enjoy

To make your summer even better we have some introductory work for you to do to set you up well for the start of the term.

In the lower sixth students often create a scrap book of events relevant to the course, this helps to show how the things we learn about work in the real world. Your job is to find and comment upon 3 stories in the local or national news:

1 An entrepreneur What is their story?

Find out all that you can about the entrepreneur

What characteristics have the entrepreneur shown that have enabled her or him to achieve what they have achieved?

What are their main motivations? Profit? Other motives?

2 An economic event

Well, it is an interesting time to do this! You may well choose to do the impact of the corona virus, but you may also choose Brexit.

What has happened, collect print outs and newspaper articles and also explain/summarise.

How will it affect business and consumers?

Try to see if there are both positive and negative impacts of this event.

3 A new business idea or product

Explain what has happened, what is the new product or service?

What type of consumers is it aimed at?

How successful do you think it will be? Why?